



## Social Networking/Dating Solutions

Our social networking solution is a robust application allowing you to run a social networking website or a dating website with the ability to monetize it. Our solution includes 1 year of hosting and database management, purchase and set up of SSL certificate (for e-commerce), domain name, set up of your payment gateway, an on-site training session. Unlimited training and support via live chat, email, and phone during your first month, and 30 minutes maintenance time every month.

### General Features

- Blog (photo upload, user can create different categories, permissions, comments)
- The ability to sort member menu and groups on member menu
- The ability to approve "x" number of profiles simultaneously
- Cash profile info
- General folder for all pics
- Smiles Pack
- Multiple languages support
- Optional integration of phpBB, vBulletin
- Optional integration of Barracuda Collaborative Directory Software
- Registration Security Images
- Email member profile
- On-fly photos auto scaling
- Profile of the month, profile of the week and profile of the day
- "Links", "FAQ", "About us", "Contact us", "Privacy", "Terms of use", "Services" pages
- Affiliate system with commissions tracking routine and security tools

- Quick search
- Advanced search
- Sorting and search narrowing
- ZIP codes search options
- Matchmaking (auto search based on user-specified criteria)
- Cupid mail (matchmaking results auto-sending)
- Search for online members, searching members, communicating (in IM) members
- Integrated with PayPal by default
- Supports recurring billing from PayPal
- Can be integrated with any other payment processing company (PaySystems, Authorize.Net, iBill, 2checkout, etc.)
- 100% automated billing system. Script automatically sends purchased information after payment is processed and performs multi-level anti-fraud checks
- Several payment providers could work simultaneously
- Page and Profile Builders
- Site layout - from 1 to 4 columns

## **User Part Features**

- Customizable profile view
- Browse profiles with narrowing ability
- E-mail confirmation routine
- Checking e-mails to be unique
- Members registration form - 2 steps by default
- Invite / tell a friend
- New members (auto-displaying of photos of latest registered users on the main page)
- "Online/Offline" user status
- Merchant account integration

- Personal Media Gallery (audio, video and pictures)
- Shared Media Gallery (audio, video and pictures)
- Personal Blog
- Friends List
- Guestbook
- Friends Only and Registered Only permissions for GuestBook comments
- Gmail Like Mailbox Conversations Archive
- Events
- Classifieds
- "Random Quotes" system
- One-click lists online users
- Top-rated profiles lookup
- Zodiac signs lookup in profiles and search results
- Newsletter
- "Last logged-in" information
- Essay (extended "About me" section)
- Profile ratings
- Number of profile views with the ability to list members who viewed the profile
- Automatic member gender prompt for profiles search
- Dating polls
- Automatic photos upload system
- Search results can be presented in the form of a photo gallery
- Optional displaying of additional photos only to gold or purchased members
- Photos rating (similar to hotornot.com)
- Personal Weblog commenting
- Double-blind virtual greetings
- Double-blind messaging

- Messenger with storing system
- Advanced control panel for members (profile status and all-contacts information)
- Media (video and audio support for profiles)
- Configurable Flash-based online live-chat system
- HotList (buddies, favorites)
- Block members (members can block all correspondence from certain members)
- Ability to choose event, order ticket and provide matches ids
- Ability to post own article
- MD5 encrypted member's password
- User friendly links (ModRewrite function)
- Ability to create Couples profiles

## **Administration Panel Features**

- User-friendly, convenient online administration system
- Site pages builder
- Fields builder
- Navigation menu builder
- Moderators Accounts to approve and edit profiles
- News module with admin tab
- Automatic success stories posting with "latest story" feature
- Graduated pricing, credits system, customizable memberships
- Advanced Banner System and Adsense Integration
- Easy to follow calendar
- Members Pictures Customized Water Mark
- Individual member promotion and membership assignment
- Five types of user account status
- Search by ID, e-mail and nickname

- Confirmed User email notification for admin
- User-friendly profile fields modification system
- Site's styles file modification
- Integrated language file modification capabilities
- Admin interface to create moderators
- Admin finance calculator
- Multiple languages support
- Featured profiles generating
- Optional profiles auto-approve
- Easy texts, code, graphics modification
- Free trial membership (admin ability to set up the period length and conditions)
- Automatic database cleaning (administrator can specify allowed inactivity period)
- Displaying the number of registered members from defined countries who are online/present
- Links exchange campaign
- E-mail notifications/newsletter system
- "Articles" system for more text content
- Admin ability to set Cupid mail options
- Banners rotation system management
- Ability to bring random, online, last, and top rated profiles to the home page
- Ability to set minimum number of characters for "About me" and "About you" fields
- Ability to set required size of "Password" field
- Customizable number of photos a member can upload
- Ability to choose currency image used for transactions
- Admin ability to set up events, place, time and events' manager contact info
- Ability to set up events, place, time and events' manager contact info
- Ability to set up events and place a picture

- Ability to set matches number
- Printer-friendly users' list, matching users
- Automatic billing and transactions generation
- Ability to create any membership type
- Ability to define membership access level
- Ability to define customized membership requirements
- Ability to give permissions to all users to contact each other for free

## **Example**

Demo - [www.InceptDesign.com/social2](http://www.InceptDesign.com/social2)

**\$1,500 price subject to change.**