



Our CMS E-Commerce Solution

No Hidden Costs

ROI Cart Design minimizes abandoned shopping carts. MORE SALES

Clean look and design provides high visibility for your products. HIGHER CONVERSION RATE

1 Year of Hosting included. \$240.00 VALUE

Includes 128bit SSL Certificate. \$150.00 VALUE

No Set up fees for merchant account or payment gateway. \$200.00 VALUE

One on One Training on how to use your cart.

We can convert you existing Shopping Cart.

General Features

Secure Sockets Layer (https) Encryption

Flexible Tax Models

Ajax (Looks like Flash) Picture display.

ROI Shopping Cart Design.

Featured Products Image Slider

Featured or Random Product Sliding Tabs

Model 1: ShipTo Address-based Tax Calculation

Model 2: Store Address-based Tax Calculation

Model 3: EU Mode (Store Owner based Tax Calculation when Customer comes from an EU Country)

Shoppers can manage their User Accounts (registration required)

Shipping Address Management (Customers can enter their own Shipping Addresses)

Order History: Shopper can view all their previous Orders (and Order Details)

Order Confirmation Mail (customizable!) is sent to Shopper and Store Owner

Multiple Currencies (you can allow Customers to change the Currency and buy using an alternative Currency)

Multiple Languages

Product Catalog Features

Powerful Web-Administration Interface (Javascript-powered)

Manages an unlimited Number of Products and Categories

Can be used as a Shop or just as an Online-Catalog (you can even turn off Price Display)

Quick Search for Products, Categories and Manufacturers; filter by features or discounted Products

Product Ratings & Testimonials (moderated or auto-published)

Feature specific Products by setting them "on special"

Product Availability: show how fast a Customer can expect delivery

Handles downloadable Products (virtual Goods)

"Product is back in Stock"-Notification for subscribed Customers

Administration Features

Multiple Images and Files (like Spec Sheets and Flyers) per Product

Product Attributes (like Size or Color) can be added to Product

Product Types for Classification (like "Car", "Motorbike" or "Music Album")

Shopper Groups for Customers (allows different Price Levels and Payment Options),

Multiple Prices per Product (Quantity-based and/or Shopper Group-based Prices)

flexible Price Display (number & currency formatting; including or excluding tax)

On-the-Fly Price Conversion between different Currencies using

Live Rates from the ECB or other Banks

Shop Statistics / Control Panel with a Summary of new Customers, new Orders....

Stock Level Control for Products and Item

Order Management with Order History, Customer Notification and Order Edit Functionality

Basic Reporting Feature: sold Items, monthly/yearly Revenue

Order Status Management

Manage different Currencies, Countries & States

Payment Modules

Real Time Credit Card Processing

pre-defined Payment Gateways like authorize.net®, PayPal, 2Checkout,

eWay, Worldpay, PayMate and NoChex

Extend your Shop with other Payment Modules using the Payment Module API!

Shipping Modules

Flexible Shipping Carriers and Rates Configuration

Live-Shipping Rates using Shipping Modules (e.g. InterShipper, UPS, USPS, FedEx or Canada Post; Modules can use the Shipping Rate API).

extend your Shop with other Shipping Modules using the Shipping Module API!

Example

www.InceptDesign.com/ecommerce

\$1,500.00 price subject to change.